



**THE HILL'S PET NUTRITION
INNOVATIONS IN PUBLIC HEALTH AWARD
2009**



The Hill's Pet Nutrition Innovations in Public Health Award encourages new ideas in health promotion and disease prevention among veterinary students enrolled in accredited schools and colleges of veterinary medicine (S/CVM) in the United States and Canada. Veterinary students are encouraged to enter papers describing their **innovative** health promotion or disease prevention projects for cash awards consideration. These projects may be ones that are proposed and/or implemented to meet certain course requirements or developed as part of service learning or other academic experiences.

Cash awards are presented to authors of papers selected for first (\$2,000), second (\$1,500), and third place (\$1,000). Entries should be prepared according to the Criteria for Entries. The deadline for submissions of papers is **March 27, 2009** (See Selection Process).

Hill's Pet Nutrition, in collaboration with the Association of American Veterinary Medical Colleges, sponsors this annual competition. Projects should support the U.S. Department of Health and Human Service's "Healthy People 2010: Objectives for Improving Health" and "Steps to a HealthierUS" initiatives, two comprehensive sets of national health objectives for the first decade of the 21st century. The Healthy People 2010 initiative is dedicated to the idea that every person in every community across the country has equal access to comprehensive, culturally competent, community-based health care systems committed to serving the needs of the individual and promoting community health. The Healthy People 2010 initiative provides a framework on which states and communities can build disease prevention and health promotion plans designed to meet their unique needs.

Healthy People 2010 Goals

- ◆ **Increase Quality and Years of Healthy Life** – help individuals of all ages increase life expectancy and improve their quality of life

- ◆ **Eliminate Health Disparities** – including differences that occur by gender, race or ethnicity, sexual orientation, education or income, disability, or living in rural areas

Healthy People 2010 Focus Areas

(Refer also to Steps to a HealthierUS – under additional resources)

- | | |
|---|--|
| 1. Access to Quality Health Services* | 15. <i>Injury and Violence Prevention*</i> |
| 2. Arthritis, Osteoporosis, and Chronic Back Conditions | 16. Maternal, Infant, and Child Health |
| 3. Cancer | 17. Medical Product Safety |
| 4. Chronic Kidney Disease | 18. <i>Mental Health and Mental Disorders*</i> |
| 5. Diabetes | 19. <i>Nutrition and Overweight*</i> |
| 6. Disability and Secondary Conditions | 20. Occupational Safety and Health |
| 7. Educational and Community-Based Programs | 21. Oral Health |
| 8. <i>Environmental Health*</i> | 22. <i>Physical Activity and Fitness*</i> |
| 9. Family Planning | 23. Public Health Infrastructure |
| 10. Food Safety | 24. Respiratory Diseases |
| 11. Health Communication | 25. <i>Sexually Transmitted Diseases*</i> |
| 12. Heart Disease and Stroke | 26. Substance Abuse* |
| 13. HIV | 27. Tobacco Use* |
| 14. <i>Immunization and Infectious Diseases*</i> | 28. Vision and Hearing |

*Leading health indicators used to measure the health of the Nation over the next 10 years.

Additional Resources

For more information about Healthy People 2010 and its specific objectives or to access Healthy People 2010 documents online visit <http://www.healthypeople.gov> or call (800) 367-4725. See Healthy People 2010: *Objectives for Improving Health and Healthy People in Healthy Communities*.

<http://www.healthierUS.gov> is a source of credible, accurate information to help Americans choose to live healthier lives. HealthierUS has five overall focus areas:

- ◆ Physical Fitness - being physically active each day
- ◆ Nutrition - eating a nutritious diet
- ◆ Search - linked resources for accessibility
- ◆ Prevention - getting preventive screening
- ◆ Make Healthy Choices - avoiding risky behaviors

For resources (idea banks, style manuals) to aid the student in preparing manuscripts for the Hill's Award see http://aavmc.org/students_admissions/scholarships.htm

Eligibility

At the time of entry in the competition, the student(s) must be enrolled full-time in an accredited veterinary medical school or college in the United States or Canada. For interprofessional entries with health professions students outside veterinary medicine, the student(s) must be enrolled full-time in a health professions school or program that is a member of a professional association affiliated with the Federation of Associations of Schools of the Health Professions. There are no limits to the number of student papers that may come from any one school or college; however, a student may not submit more than one paper.

An **interprofessional** entry is one in which veterinary students collaborate with students from one or more different health professions disciplines (*e.g.*, pharmacy or public health). The goal is to collaborate and foster interprofessional interactions that improve the health of individual patients or the community and enhance the practice of each discipline. The goal of the interprofessional project should be to create a more effective intervention for health promotion and disease prevention by blending the skills of veterinarians and other health care professionals. Projects should demonstrate a true partnership that includes shared knowledge and shared accountability. Collaboration must begin with project planning.

Criteria for Entries

- ◆ An entry must reflect original, student-initiated ideas. Entries must address a Healthy People 2010 goal, focus area, and objective **AND** a Steps to a HealthierUS focus area.
- ◆ Proposals for new projects, as well as completed or currently implemented projects, are acceptable.
- ◆ Projects with an international theme must be relevant to the topic of global environmental health.
- ◆ **Basic or clinical research proposals/projects are NOT ELIGIBLE.**
- ◆ An **interprofessional** entry must have students from veterinary medicine and one or more different health professions. The students must collaborate on the project, and their roles should be explained.
- ◆ Two or more students attending the same school may submit an entry jointly, but a student may submit only one project entry per competition cycle.

◆ A S/CVM may submit as many entries as there are students who wish to enter. Each S/CVM must be a member of the AAVMC. For the interprofessional collaborators, the collaborating profession must be a member of the Federation of Associations of Schools of the Health Professions.

◆ Entries will not be returned. They may be used by the AAVMC and/or the participating FASHP association, or Hill's Pet Nutrition, Inc. without further permission of the author(s).

◆ Each entry must include an Entry Cover Sheet, along with an abstract, a narrative section and a list of references, typed, double-spaced, on one side of the paper with a 12-point size type and one inch margins all around.

◆ The Entry Cover Sheet included in this brochure or a photocopy or computer-generated facsimile must be submitted. The faculty sponsor(s) or designated school official(s) must properly endorse the Entry Cover Sheet. Entries without faculty, dean or designated school official approval will not be considered. Interprofessional entries must be endorsed by a faculty member from each discipline participating in the project.

◆ The abstract should be a clear, one-page description of the project. The abstract is not included in the word/page count.

◆ The narrative for the entry must include clearly stated information **under each of the following headings:**

NOTE: *Omitting or altering the wording of any area/heading will disqualify the entry.*

- (1) **Statement of the Problem**
- (2) **Project Objectives (number each objective)**
- (3) **Implementation Plan**
- (4) **Significance of the Project**
- (5) **Innovative Aspects of Project (include literature review here)**
- (6) **Summary of Evaluation Methods. Include outcomes if project has been completed (tie evaluation to objectives)**
- (7) **Brief Budget Estimate/Explanation and Justification (Award money not to be included in budget)**

The narrative may not exceed the lesser of 2,500 words or 10 pages. *Exceeding the word/page limit will disqualify the entry.*

◆ The list of references may be included as an appendix and does not need to be included in the word/page limitation. The appendix also may include a photocopy, photograph or description of a product(s) or mock-up of planned product(s) that result from the project. Actual products should not be included. The appendix should not exceed 10 pages.

◆ **Entries failing to meet ALL of the above criteria will be disqualified.**

Criteria for Review

Qualifying entries will be judged on the following:

◆ **Clarity** of problem statement, objectives, implementation plan, project significance, soundness of evaluation plan, and reasonableness of budget;

◆ **Innovation** in approach to health promotion or disease prevention;

◆ **Feasibility** of approach in regard to implementation of the project; and,

◆ **Potential Impact** on a community or target population.

Selection Process

Students must submit their papers to their faculty sponsor or the person(s) designated by the head of their program by **February 20, 2009**, for review. In the case of an interprofessional project, students must submit papers to faculty sponsors from each discipline who will then collaborate on review. The faculty sponsor(s) or person(s) designated by each participating school will review the papers for general quality, as well as for technical compliance with the "Criteria for Entries."

An original or electronic version of each entry must be sent to AAVMC. Original entries must be printed on plain white paper. Electronic entries must be in Microsoft Word or Adobe PDF format. **All entries must be received before 5:00 pm Eastern time on March 27, 2009.**

**Association of American Veterinary Medical Colleges
1101 Vermont Avenue NW, Suite 301
Washington, DC 20005-3536
Telephone: (202) 371-9195
E-Mail: scholarship@aavmc.org**

A panel of veterinarians from the greater Washington, D.C., metropolitan area will select the first, second, and third place winners. This review will be completed by **May 8, 2009**. Winning students and their faculty advisors will be notified of the competition's results.

Cash Awards

Single and interprofessional entries will be judged in one single category.

First place	\$2,000
Second place	\$1,500
Third place	\$1,000

If there are multiple authors, the cash award will be split equally among the authors. Publication of award papers is encouraged, and permission of AAVMC or Hill's Pet Nutrition, Inc. is not required.



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Entry Cover Sheet – (please print or type)

Title of Project: _____

Author Name: _____

Address while in School: _____ Telephone: _____

_____ E-Mail: _____

Permanent Address _____ Telephone: _____

Co-Author Name: _____

Address while in School: _____ Telephone: _____

_____ E-Mail: _____

Permanent Address _____ Telephone: _____

If more than one co-author, attach a separate sheet with same information.

For interprofessional entries, please check all that apply: Veterinary Medicine AND

- | | | | |
|--|---------------------------------------|--|---|
| <input type="checkbox"/> Health Administration | <input type="checkbox"/> Optometry | <input type="checkbox"/> Public Health | <input type="checkbox"/> Allied Health |
| <input type="checkbox"/> Osteopathic Medicine | <input type="checkbox"/> Chiropractic | <input type="checkbox"/> Medicine | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Podiatric Medicine | <input type="checkbox"/> Nursing | <input type="checkbox"/> Dentistry | <input type="checkbox"/> Health Education |

Healthy People 2010/Steps to a HealthierUS Goal & Focus Area addressed by project -- Please check all that apply

- | | |
|---|--|
| <input type="checkbox"/> Access to Quality Health Services* | <input type="checkbox"/> Injury and Violence Prevention* |
| <input type="checkbox"/> Arthritis, Osteoporosis, & Chronic Back Conditions | <input type="checkbox"/> Maternal, Infant, & Child Health |
| <input type="checkbox"/> Cancer | <input type="checkbox"/> Medical Product Safety |
| <input type="checkbox"/> Chronic Kidney Disease | <input type="checkbox"/> Mental Health & Mental Disorders* |
| <input type="checkbox"/> Diabetes | <input type="checkbox"/> Nutrition and Overweight* |
| <input type="checkbox"/> Disability and Secondary Conditions | <input type="checkbox"/> Occupational Safety & Health |
| <input type="checkbox"/> Educational & Community-Bases Programs | <input type="checkbox"/> Oral Health |
| <input type="checkbox"/> Environmental Health* | <input type="checkbox"/> Physical Activity & Fitness* |
| <input type="checkbox"/> Family Planning | <input type="checkbox"/> Public Health Infrastructure |
| <input type="checkbox"/> Food Safety | <input type="checkbox"/> Respiratory Diseases |
| <input type="checkbox"/> Health Communication | <input type="checkbox"/> Sexually Transmitted Diseases* |
| <input type="checkbox"/> Heart Disease & Stroke | <input type="checkbox"/> Substance Abuse* |
| <input type="checkbox"/> HIV | <input type="checkbox"/> Tobacco Use* |
| <input type="checkbox"/> Immunization & Infectious Diseases* | <input type="checkbox"/> Vision & Hearing |

Steps to a HealthierUS – Please check all that apply

- Physical Fitness Nutrition Search Prevention Make Healthy Choices



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Endorsement of Faculty Sponsor(s)

I have served as sponsor/advisor to the author of this paper during its preparation and have determined that the format, including the use of specific headings in the narrative described under the "Criteria for Papers" section of the program material(s), has been followed. To the best of my knowledge, this proposal was initiated and developed by the author(s), who is enrolled in this program/school.

Please print (or type)

Name: _____

Title/Department: _____

School: _____

Address: _____ Telephone: _____

_____ E-Mail: _____

Signature: _____ Date: _____

For interprofessional entries, please submit a faculty endorsement from each health profession:

Name: _____

Title/Department: _____

School: _____

Address: _____ Telephone: _____

_____ E-Mail: _____

Signature: _____ Date: _____

Name: _____

Title/Department: _____

School: _____

Address: _____ Telephone: _____

_____ E-Mail: _____

Signature: _____ Date: _____